

deutsch photography

brett deutsch :: photographer

PORTRAIT PRICE MENU

Photography

Session Rate: \$199

- Up to 2 hours of shooting, in studio or on location.
- Photography by Brett. I never subcontract sessions to other photographers.
- Hand-editing. Every single picture is edited *by hand* to perfect each image. This labor-intensive process is one of the many things that sets Deutsch Photography apart.
- Complete album & book design. I create custom designs to artistically display your portraits using custom storyboards and unique Photoshop techniques.
- A DVD with “web ready,” low-resolution proof files of all your images so you can view your portraits on your computer or in a digital photo frame, share your portraits by email, or post them on your own website.
- A DVD slideshow with a selection of some of the most beautiful and evocative images from your portrait session.
- Your own web gallery of photographs to share with your friends and family (with optional password protection).
- Travel within the 5 boroughs of New York City or up to 25 miles from Manhattan (further travel available – see below). **Ask about the summer Hamptons Week specials.**
- Consultation before your session.

Refundable Album & Print Credit

All portraits sessions require a \$250 refundable album & print credit. This credit will be applied to any albums or prints that you purchase. Credits can be used to purchase:

- Prints
- Proof Books
- Albums
- Coffee Table Books
- Digital Negatives

Prints & Proofs

4x6 proof prints, printed on professional quality photo paper and containing no watermarks.

- \$200 (50 prints) plus \$2.50 for each additional print, or
- \$450 (complete set of prints)

Proof Books: 11.25x8.75 hardcover books, with photo covers and 6 pictures per page.

- 20-page book (120 images): \$400
- 2 additional pages (12 images): \$35

Individual prints for you and your family and friends.

- Wallets (set of 4): \$25
- 4x6: \$35
- 5x7: \$50
- 8x10 or 8x12: \$75
- 11x14: \$95
- 12x18: \$125
- Additional custom sizes available upon request
- Duplicate copies of prints are 50% off.

Basic retouching (see below) is included, as needed, on all prints 8x10 and larger. Advanced retouching (see below) is also available. Friends and family can purchase the prints directly from your online gallery.

215 West 106th Street, #4E
New York, New York 10025
tel 212.810.2148
brett@deutschphoto.com

www.deutschphoto.com

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Custom Storybook Albums & Coffee Table Books

Brett custom-designs each album or coffee table book and perfects each photo in Photoshop to artistically display your portraits. You'll receive the first draft of the design within about a week of your portrait session, and you will then have the opportunity to approve or modify the album.

Custom Storybook Albums

Albums are hand-crafted in Italy.

Two sizes available: Square (9.5x9.5) or Vertical (9.5x13).

Two covers available: an exquisite crystal-enclosed photograph or fine Italian leather.

Prices

- Square Albums (9.5x9.5): \$250 plus \$25 per page (10 pages minimum)
- Vertical Album (9.5x13): \$300 plus \$30 per page (10 pages minimum)
- Parent Album (identical copies of square or vertical album): 40% off
- Large Gift Books (8x8 or 8x12 hard-cover with photo book jacket cover): \$140 plus \$8 per page
- Set of 2 Small Gift Books (6x6 or 6x8 hard-cover with photo book jacket cover): \$140 plus \$8 per page
- Sets of 8 Pocket Books (4x4 or 4x5 with soft cover): \$140 plus \$8 per page

Parent, Gift and Pocket Books are copies of (and must be purchased in conjunction with) a Square or Vertical Album.

Coffee Table Books

Superior quality, book-bound with printed cover and book jacket.

Protective coating to preserve the pages for years to come.

Embossed storage case included.

Prices

- Coffee Table Book (10x10): \$200 plus \$20 per page (20 pages minimum)
- Parent Books (identical copies of first book): 40% off

Digital Negatives

Free with every portrait session is a DVD that includes a complete set of proofs (low-resolution files without watermarks). You can upgrade this DVD to include "Digital Negatives" (full-resolution image files) that will allow you to make your own high quality prints of the images on an inkjet printer or at your choice of photo labs or print shops.

Prices

- Complete set of "web ready," low-resolution proof files: Free
- Complete set of full-resolution image files: \$500
- **Digital Negatives are half price if you purchase an album or coffee table book**
- Individual full-resolution image files: \$50 each

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Extras

Holiday and Thank You Cards

Add your favorite portrait to a holiday or thank you card. These high-quality, folded cards are printed on your choice of glossy 100# stock paper or premium linen paper. Cards are available in sets of 24 and include white envelopes.

Card Size	Price Per Set (24 cards per set)			
	1	2 -5	6 -20	21+
4x5.5"	65.00	55.00	45.00	35.00
5x7"	70.00	60.00	50.00	40.00

Custom Art

Deutsch Photography can create beautiful, unique digital artworks from your session photos. Ask for more information or samples.

Photo Purses, Backpacks and Luggage

Need a unique gift or something for yourself? Deutsch Photography offers custom-made bags featuring photos from your session. Ask for more information.

Retouching

- Basic image retouching (clear skin, brighten eyes, clean stray hairs, etc.): included with all albums and prints 8x10 and larger, or \$25 per image for other prints/files.
- Advanced image retouching (adjust eyes and smiles, (re)move people, and much more): \$50/hr.

Hair & Makeup

Professional hair and makeup artist: \$150 (makeup only) or \$200 (hair and makeup), paid directly to the makeup artist.

Travel

Travel outside New York City (and beyond 25 miles from Manhattan): \$50/hr (transportation and accommodations at cost).